



**Europe's n° 1
Deluxe refreshing towel**

A higher standard of service always begins with a higher quality product!

About Wet-Nap® Europe

Our history

10 years ago, Wet-Nap Europe was created as a division of Mariën Horeca- Laboservice. Since 1976, Mariën Horeca-laboservice is specialised in supplying cleaning products and hygiene solutions for professional users. www.marien.be. With the experience in chemicals and hygiene and our distribution platform in Belgium, we are able to serve our customers with a high performance product in a timely manner.

Our vision

Wet-Nap® brand as number one for all types of individually packed deluxe wet towels in Europe.

Our mission

Through a network of distribution partners in Europe and the partnership with Freshening's global wet towel network, Wet-Nap® creates the most valued wet towel experience that increases the satisfaction of the customers in different market segments.

Our values

Quality – we strive to deliver premium quality products complying the highest hygiene standards and honour commitments that we made.

Innovation – through market research we offer new wet towel applications beyond the traditional refreshing market.

Customer focus – to satisfy customer wishes' we develop customized private label solutions beside our standard products and give our customers the choice.

Partnership – we value our partners – our own European distribution network and our Global network. We work together to meet our common goals to serve end-users in the best way.

Our brand promise

A higher standard of service always begins with a higher quality product.

We serve several businesses :

Food & Beverage : refreshing towels as extra service for your guests.

Beauty & Spa : clean and care after treatments

Transport catering : personal hygiene on the move.

Retail industry - Consumer lifestyle – Sports activities.

Distribution

Our extended network of Wet-Nap distributors will take care of supplying our products in the fastest and most profitable way.